



# PRIVACY POLICY

## Personal data management policy

When you access and use <https://birdz.opendatasoft.com/> and/or the services provided through this site (the "Site"), Birdz, registered with the Nanterre Trade and Companies Register under number 527 758 726, whose registered office is located at Immeuble Le Dufy, 1 place de Turenne 94410 Saint-Maurice, France ("we" or "BIRDZ"), as the data controller, may collect, use and process, to the extent permitted by law, personal data about you.

This Privacy and Cookie Policy (the "Policy") tells you what data we collect about you when you access and/or use the Site, how we use and disclose your data, how you can control the use and disclosure of your data and how we protect your data.

You acknowledge that you have read this Policy and understand it, and therefore acknowledge that you are fully aware of its contents and agree to it.

## 1/ Collection of Personal Data

When you access and use the Site, we may collect, use and process, to the extent permitted by law and for the legitimate interest of BIRDZ , personal data :

provided by you, namely your email address, and, optionally, your surname, first name, organisation, location and telephone number.

generated by your access and use of the Site, such as your IP address, your connection and navigation data, etc.

## 2/ Purposes

Your personal data will be used for the following purposes

the proper functioning and permanent improvement of the DOMAIN and its functions,

the management of requests for access, rectification and opposition rights,

the elaboration of statistics intended to improve the functioning of the DOMAIN and the quality of the services it offers

We will obtain your consent before using your personal information for purposes other than those set out in this Policy.

You are advised that the Site may contain URL links to other sites and third party content that are beyond our control. BIRDZ is not responsible for how these third party sites handle your and users' data.

You should consult the policies established by the owners of these third party sites and content on their websites.



### **3/ Disclosure of your Personal Data**

We may disclose your personal data to the following recipients or categories of recipients:

Persons in charge of technical support;

All BIRDZ staff, depending on the needs of the business and subject to confidentiality obligations.

This data will only be disclosed in order to satisfy the purposes set out in Article 2.

### **4/ Data retention period**

We will keep your data for a reasonable period of time, corresponding to the period during which BIRDZ needs the data, subject to the relevant laws and policies. In particular, your personal data may be retained by BIRDZ for the duration of the service rendered for certain data (contract for the paying part), and for 13 months for visitor navigation data for technical support purposes.

### **5/ Your rights and how to exercise them**

In accordance with the law, you have the right to object at any time, for legitimate purposes, to the collection of your personal data.

You also have the right to access the data collected, the right to rectify, update and delete processed data, the right to give instructions concerning the storage, deletion and communication of your personal data, the right to receive communication of the processed data concerning you as kept by us in a structured, commonly used and machine-readable format and the right to lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL), located at 3 Place de Fontenoy, 75007 Paris.

To exercise your rights, please contact [contact@birdz.com](mailto:contact@birdz.com), enclosing a document proving your identity and expressly indicating the right you wish to exercise.

However, if you object to the processing of your personal data, you may not be able to access and use certain information, features or services on the Site.

### **6/ Cookies**

#### **6.1/ What are cookies?**

Cookies are small files that may be downloaded to your computer equipment when you access and use our Site. They allow the Site to recognise your device and store information about your preferences or past actions.

Some of your personal data may be stored in cookies, if you have consented, for example, to facilitate secure online access so that you do not have to re-enter your login and password.



## 6.2/ What do we use cookies for?

Cookies set by BIRDZ

We use cookies to record the preferences of our users, so that we can record information between two visits to the same website on the same device. They allow us to save a shopping cart, login details or interface customisation elements. They do not require the user's consent.

This allows us to provide content that is more relevant to your needs and, in doing so, improve our service. Cookies can be used to determine whether there has been contact between us and your hardware in the past.

Only the cookie on your hardware is identified.

These cookies are also used to

Improve your experience on the Site: to be able to log in to the service, remember preferences, personalise the experience, etc.

Improve our services: some cookies allow us to make statistics on the use of our services, to better understand the habits and preferences of our different types of users, etc.

### List of cookies

A cookie is a small data file (text file) that a website, when accessed by a user, asks your browser to store on your device in order to remember information about you, such as your language preferences or login information. We set these cookies called internal cookies. We also use third-party cookies, which are cookies from a different domain than the website you are visiting, for our advertising and marketing efforts. Specifically, we use cookies and other tracking technologies for the following purposes:

#### Strictly necessary cookies

**These cookies are necessary for the operation of the website and cannot be disabled in our systems. They are generally set in response to actions you have taken that constitute a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or be informed of the existence of these cookies, but some parts of the website may be affected. These cookies do not store any personally identifying information.**

#### Remember the visitor's choice about cookies

Name of provider	Service and location	Name of cookie	Purpose
Opendatasoft	Authentication (front & back office)	sessionid	Remember the user from one page to another.



<b>Opendatasoft</b>	<b>Language selection (front &amp; back office)</b>	<b>django_language</b>	<b>Remember the language of the visitor</b>
<b>Opendatasoft</b>	<b>API (CSRF) (front &amp; back office)</b>	<b>csrftoken</b>	<b>Retrieve data via API calls</b>
<b>Opendatasoft</b>	<b>Choice about your cookie preferences</b>	<b>cookies_preference</b>	

### **6.3/ Consent**

If you continue to visit and/or use our Site, it means that you consent to the use of cookies as described herein.

You may revoke this consent at any time.

You can also manage and control the cookies we use on our Site by using the cookie settings.

### **6.4/ How do I disable or delete cookies?**

If you choose not to accept cookies, you can still access and use the Site.

Most browsers automatically accept cookies.

You can prevent HTTP cookies from being stored on your device by setting your browser not to accept cookies.

You can delete cookies from your hardware at any time by following the procedure provided here.

### **6.5/ Retention period**

We do not retain any personal data collected through cookies for longer than thirteen (13) months from the time the relevant cookie is deposited on your hardware.

## **7/ Incident reporting**

In accordance with applicable law, we undertake to inform users of our Site in the event of a data protection incident.

## **8/ Data protection**

We are committed to ensuring reasonable protection of your data (with technical, physical and administrative measures) in order to protect such data against loss, theft, unauthorised access, disclosure, copying, use, modification or destruction.



## **9/ Changes to the Policy**

We may update this Policy at any time to reflect changes in our personal data collection and cookie use practices.

We will notify you of any changes to this Policy, either by posting any new version on the Site or by notifying you by email, and the new version will take effect from the date of posting or email notification, as applicable.

Last updated: October 2021